

Board Builder

Edition 5, November 2017: Information and communications technology issue

This is an extract of the November 2017 edition of *Board Builder*. To read this and more from our series, become a member of the Institute of Community Directors Australia now.

Power up your digital strategy

By Matthew Schulz, editor

Unlike some IT gurus, we're not just going to tell you to "turn it off and turn it on again" in this special edition of *Board Builder*.


Such advice isn't enough to turn your dated digital strategy into a powerful tool for transforming your not-for-profit into a modern, responsive, resilient creature that can survive the unexpected.

Instead, in this edition, we bring you facts, the questions you need to ask yourself, the people who can guide you through the data jungle, and even a few cheats to make you look like you really know what you're talking about.

Research by Our Community's Innovation Lab into board recruiting – detailed inside – reveals not enough Australian not-for-profits are targeting talent that has the information and communications technology (ICT) skills you need.

That finding is backed by a recruitment specialist, and by an industry study of not-for-profit digital trends that reveals the sector is heavily under-investing in ICT, and training in particular.

We've also outlined three different ways to analyse where you are now and how to get where you need to be, plus pointed you to many more resources.

Last, but not least, we're pleased to welcome renowned administrator Susan Pascoe as inaugural chair of the Community Directors Council, which will guide the development of our institute's programs, and better represent your interests. 

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